

WHY WATERLESS?

Waterless Bōshi Fiber

THE IMPORTANCE OF WATER

Humans use approximately
80-100 gallons
of fresh water daily.

By 2025, 2/3 of the world's population will experience water shortages.



WATER AND BEAUTY

An inexpensive filler in skincare and beauty, water has always been a main ingredient. Formulas filled with water attract more bacteria and require preservatives. Products with less water need fewer preservatives. Removing water creates a clean, simple and preservative-free formula.



MOST FORMULAS
CONTAIN UP TO
80%
WATER

LOTION
CONTAINS UP TO
90%
WATER

SHAMPOO/
SHOWER GEL
CONTAINS UP TO
95%
WATER

BŌSHI FIBER
CONTAINS
0%
WATER

WATER AND THE ENVIRONMENT

Consumers are looking for sustainable options in products and packaging.

43% of consumer said they would pay more for a product if the packaging was environmentally friendly.

27% of consumers said they are trying to reuse water or use less of it.

However, many consumers do not believe sustainable beauty solutions are as effective.



WATERLESS BŌSHI BEAUTY

Bōshi Fiber is a patented, innovative, waterless delivery solution that creates new opportunities for beauty and skincare – simple formulation, less packaging, and new applications for consumers. Waterless Bōshi Fiber is a transformational product technology that uses a commercially viable nanofiber manufacturing process.



Bōshi Fiber

Product technology that electrospins just a few active ingredients into a dry fiber, ensuring the purest potency and instantly dissolving upon use.



Sustainable Technology

Meets consumer sustainable packaging, reduces waste, eliminates overuse of water in products and reduces the environmental footprint.



Efficacious Ingredients

Focused on pure, simple, clean and preservative-free formulas containing Abyssinian Oil, Vitamin E, Sodium Hyaluronate, Salicylic and Mandelic Acid and Cica and Oat Extract.

THE TAIKI ADVANTAGE

- ✓ INNOVATION
- ✓ EXPERTISE
- ✓ CONSISTENCY
- ✓ COMPLIANCE
- ✓ SUPPLY CHAIN

TaikiUSA is a global leader in creating beauty tools and products. TaikiUSA researches solutions that incorporate the latest technology and scientific advancements to each product. Taiki studies material and chemical science and microbiology to understand how products function and provide proven results. Focused on sustainable alternatives, Taiki discovered a better option for waterless technology using nanofibers.